



Speaker ARUN NAGPAL – Co-Founder & Managing Director - Mrida Group, New Delhi - India

Biography:

- Graduate in Mechanical Engineering from College of Engineering, Pune (1983), and PGDM - Marketing and Finance from IIM Calcutta (1985)
- 5 years of experience as a Social Entrepreneur. Managing Director & Co-founder of a Social Business Venture “MRIDA” working on sustainable and scalable, holistic rural development, and upliftment of small and marginal farmers and underserved individuals and communities at the Bottom of the Pyramid
- 28 years of diverse business experience across Consumer, Automotive Components, FMCG, Building & Construction, Management Consulting, and IT sectors, in start-up, stable, high growth as well as turnaround situations in India, with substantial global exposure
- Extensive human management experience with team sizes ranging from 20 to 2000
- Core expertise in Sales & Marketing and Distribution/Logistics, with substantial engagement in Manufacturing, Finance, HR, IT and Strategy, including 10 years as COO/CEO/MD. Widely traveled in world.

Topic of the presentation: “*Forward into the Future – Reflections of a Corporate Executive & A Social Entrepreneur*”

Over the last 4 years, Mrida has established a presence across 9 Indian States, touched about 20,000 lives, set up processing facilities for value addition of plants and herbs, and created the ‘Earthspired’ brand to develop linkages between small and marginal farmers, rural artisans and womenfolk, and the end consumer. Having established proof of concept on the ground, and demonstrated sustainability, business viability and ability to scale, the Group is actively exploring funding opportunities to scale up the business and social impact, in India as well as globally; focusing central and eastern Europe. Any journey – a personal or professional, presents its own set of challenges as well as opportunities. Arun shares his learnings and sessions will include couple of videos and presentation, followed by interactive session with students and faculty members as well.

The 45 minutes presentation followed by discussion

PLACE: Faculty of Agriculture and Food Science and Environmental Management, Large Meeting Room (Nagytanácsterem)

TIME: 19th of February, 2018. 2 pm